

Reading

Local authorities in PUA:

Reading, Wokingham



	Total	Rank	Rate	Rank
population				
Total population, 2023	362,066	(25/63)		
Population change, 2013-23			12.6%	(6/63)
business & innovation				
GVA (bn), 2022	£19.7	(9/63)		
GVA per hour, 2022	£52.0	(3/63)		
Business start-ups per 10,000 pop, 2023			50.0	(11/63)
Business closures per 10,000 pop, 2023			47.2	(18/63)
Business stock per 10,000 pop, 2023			405.5	(5/63)
New economy firms per 10,000, 2024			35.0	(6/63)
industrial structure				
Manufacturing jobs, 2023	7,750		3.6%	(54/62)
Private knowledge services jobs, 2023	55,000		25.6%	(2/62)
Publicly-funded services jobs, 2023	48,500		22.6%	(54/62)
Other private services jobs, 2023	82,500		38.4%	(46/62)
Ratio of private to public jobs, 2023			3.4	(9/62)
wages				
Avg. weekly workplace earnings, 2024	£857	(4/63)		
employment & unemployment				
Employment rate, 2024			84.2%	(3/62)
Claimant count, Nov 2024	7,570		3.2%	(54/63)
skills & education				
High level qualifications, 2023			61.9%	(4/63)
No formal qualifications, 2023			2.3%	(62/63)
GCSEs in Maths & Eng., grade 9-4, 2024			72.6%	(5/55)
living standards				
GDHI per capita, 2022	£25,756	(3/63)		
housing				
Housing stock change, 2022-23	1,657		1.6%	(3/63)
Average house price, 2024	£443,295	(5/63)		
Housing affordability ratio, 2024			9.3	(16/63)
environment				
GHG emissions per capita (t), 2022			3.6	(49/63)
Days a year of poor air quality, 2023-24	13	(22/63)		