

Bournemouth

Local authorities in PUA:

Bournemouth, Christchurch and Poole



	Total	Rank	Rate	Rank
population				
Total population, 2022	401,898	(19/63)		
Population change, 2012-22			5.1%	(39/63)
business & innovation				
GVA (bn), 2021	£10.3	(20/63)		
GVA per hour, 2021	£32.9	(27/63)		
Business start-ups per 10,000 pop, 2022			48.1	(27/63)
Business closures per 10,000 pop, 2022			48.1	(24/63)
Business stock per 10,000 pop, 2022			380.3	(11/63)
New economy firms per 10,000, 2023			30.4	(12/63)
industrial structure				
Manufacturing jobs, 2022	13,000		6.9%	(34/62)
Private knowledge services jobs, 2022	29,500		15.7%	(13/62)
Publicly-funded services jobs, 2022	55,500		29.2%	(34/62)
Other private services jobs, 2022	109,500		58.2%	(20/62)
Ratio of private to public jobs, 2022			2.4	(29/62)
wages				
Avg. weekly workplace earnings, 2023	£629	(29/63)		
employment & unemployment				
Employment rate, 2023			79.1%	(12/63)
Claimant count, Nov 2023	7,790		3.1%	(50/63)
skills & education				
High level qualifications, 2022			46.4%	(18/63)
No formal qualifications, 2022			5.6%	(47/62)
GCSEs in Maths & Eng., grade 9-4, 2023			72.7%	(2/55)
housing				
Housing stock change, 2021-22	700		0.4%	(58/63)
Average house price, 2023	401,100	(7/63)		
Housing affordability ratio, 2023			12.2	(4/63)
digital connectivity				
Connections subscribed 30Mbps+, 2023			87.1%	(46/63)
environment				
GHG emissions per capita (t), 2021			3.3	(59/63)
Days a year of poor air quality, 2021-22	27	(3/63)		