

Birkenhead

Local authorities in PUA:

Wirral



	Total	Rank	Rate	Rank
population				
Total population, 2022	322,453	(31/63)		
Population change, 2012-22			0.8%	(61/63)
business & innovation				
GVA (bn), 2021	£5.1	(53/63)		
GVA per hour, 2021	£31.3	(41/63)		
Business start-ups per 10,000 pop, 2022			40.8	(43/63)
Business closures per 10,000 pop, 2022			42.6	(33/63)
Business stock per 10,000 pop, 2022			271.7	(52/63)
New economy firms per 10,000, 2023			18.1	(43/63)
industrial structure				
Manufacturing jobs, 2022	9,000		8.7%	(24/62)
Private knowledge services jobs, 2022	9,000		8.6%	(45/62)
Publicly-funded services jobs, 2022	39,500		37.6%	(6/62)
Other private services jobs, 2022	49,500		47.7%	(56/62)
Ratio of private to public jobs, 2022			1.6	(57/62)
wages				
Avg. weekly workplace earnings, 2023	£561	(59/63)		
employment & unemployment				
Employment rate, 2023			76.9%	(20/63)
Claimant count, Nov 2023	6,990		3.6%	(35/63)
skills & education				
High level qualifications, 2022			42.7%	(28/63)
No formal qualifications, 2022			7.4%	(34/62)
GCSEs in Maths & Eng., grade 9-4, 2023			62.3%	(28/55)
housing				
Housing stock change, 2021-22	630		0.4%	(56/63)
Average house price, 2023	230,600	(35/63)		
Housing affordability ratio, 2023			7.2	(39/63)
digital connectivity				
Connections subscribed 30Mbps+, 2023			88.6%	(26/63)
environment				
GHG emissions per capita (t), 2021			3.7	(51/63)
Days a year of poor air quality, 2021-22	20	(28/63)		