

# Realising Regional Growth

## What next for the North East?

**Thursday 9<sup>th</sup> March 2023**

**Newcastle**

**#RegionalGrowthUK**

**@centreforcities**



# Andrew Carter

Chief Executive | Centre for Cities

@AndrewCities

@centreforcities

#RegionalGrowthUK



# Lord Sainsbury of Turville

**Former Parliamentary Under-Secretary  
of State for Science and Innovation**

1998 – 2006

@centreforcities

#RegionalGrowthUK



# The North East's economy: Past, present and future

**Paul Swinney**

Director of Policy & Research | Centre for Cities

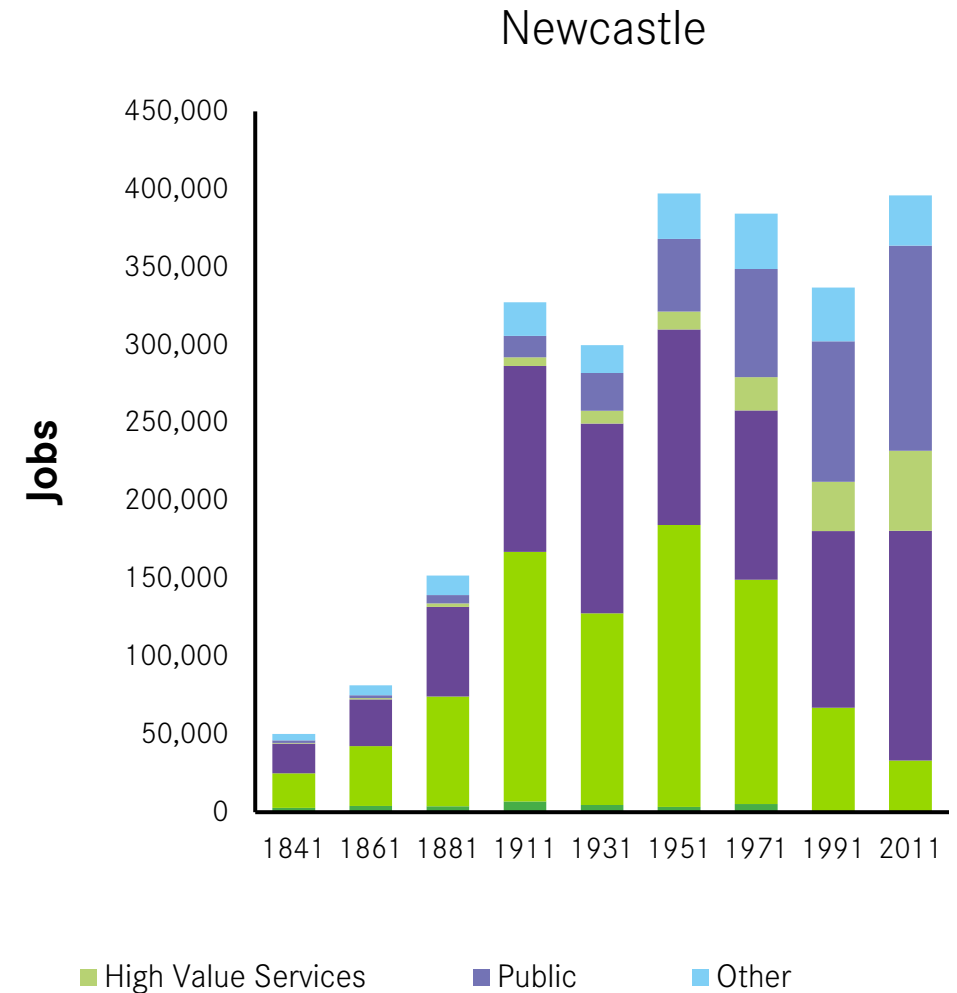
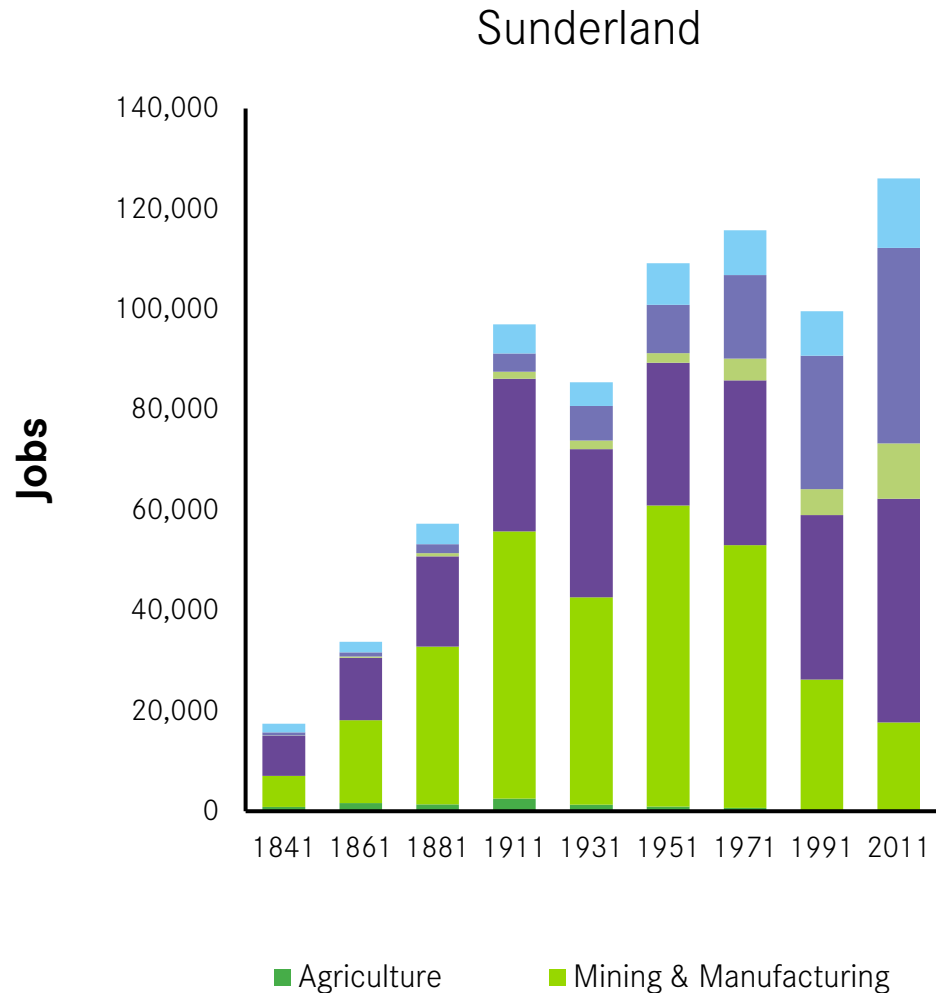
@paul\_swinney

@centreforcities

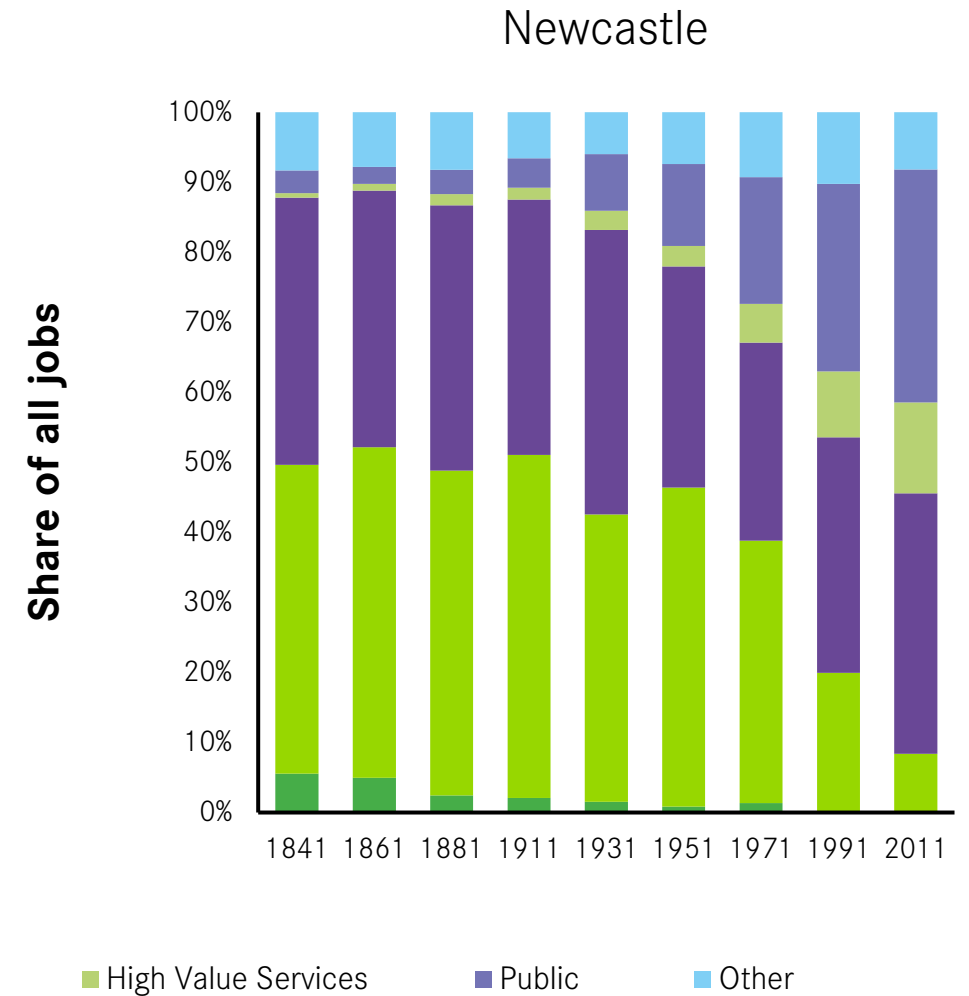
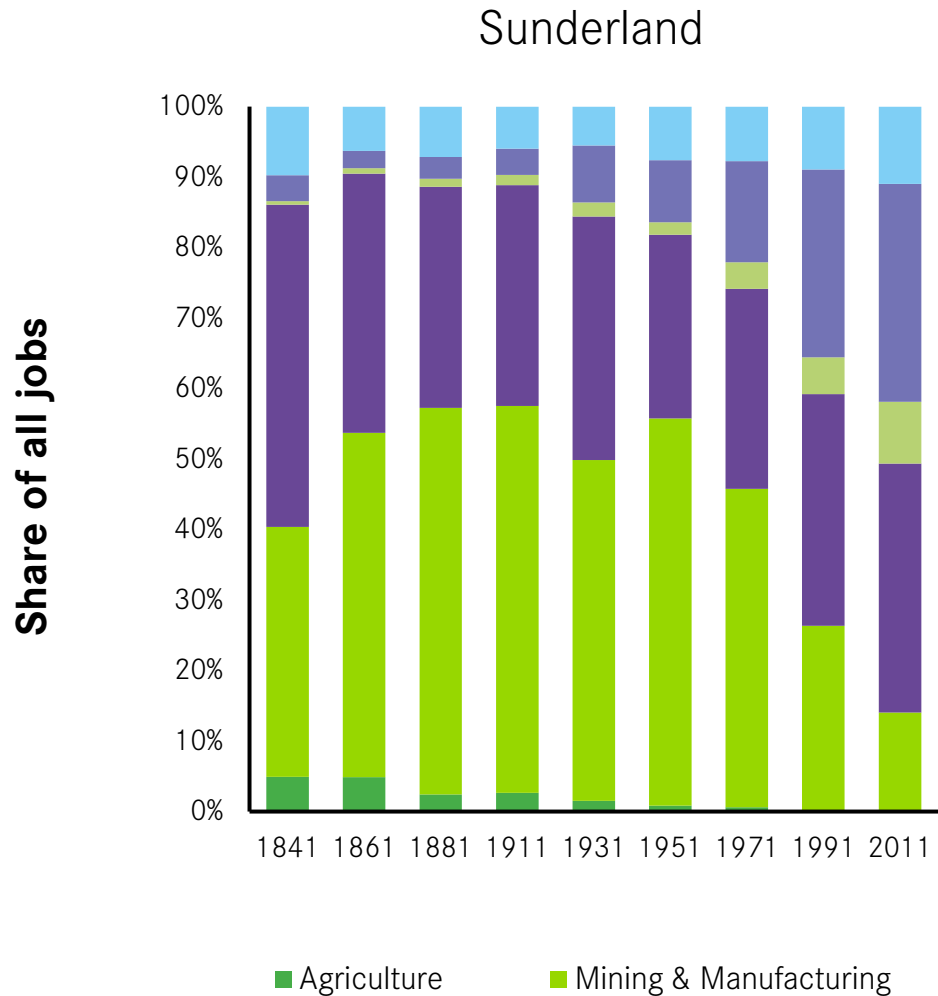
#RegionalGrowthUK



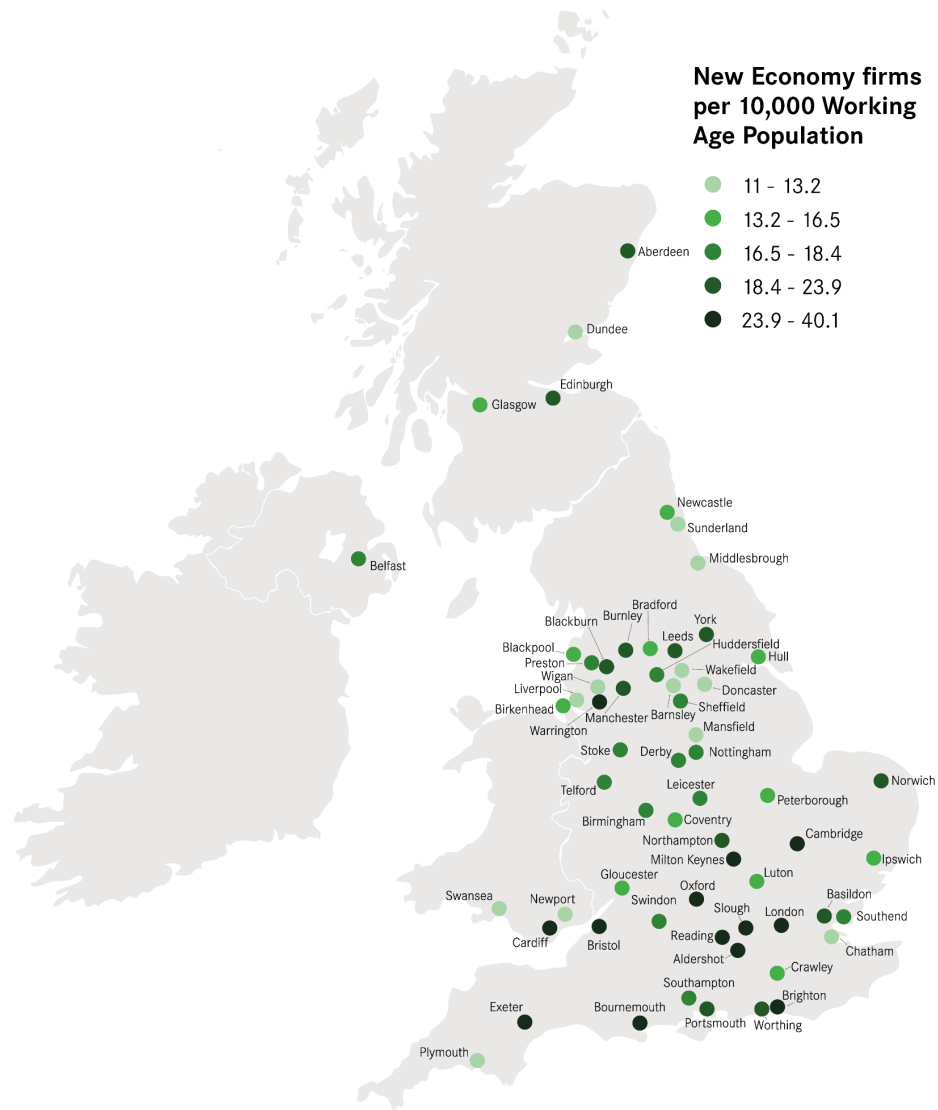
# Newcastle and Sunderland's story through the 20<sup>th</sup> century is one of change



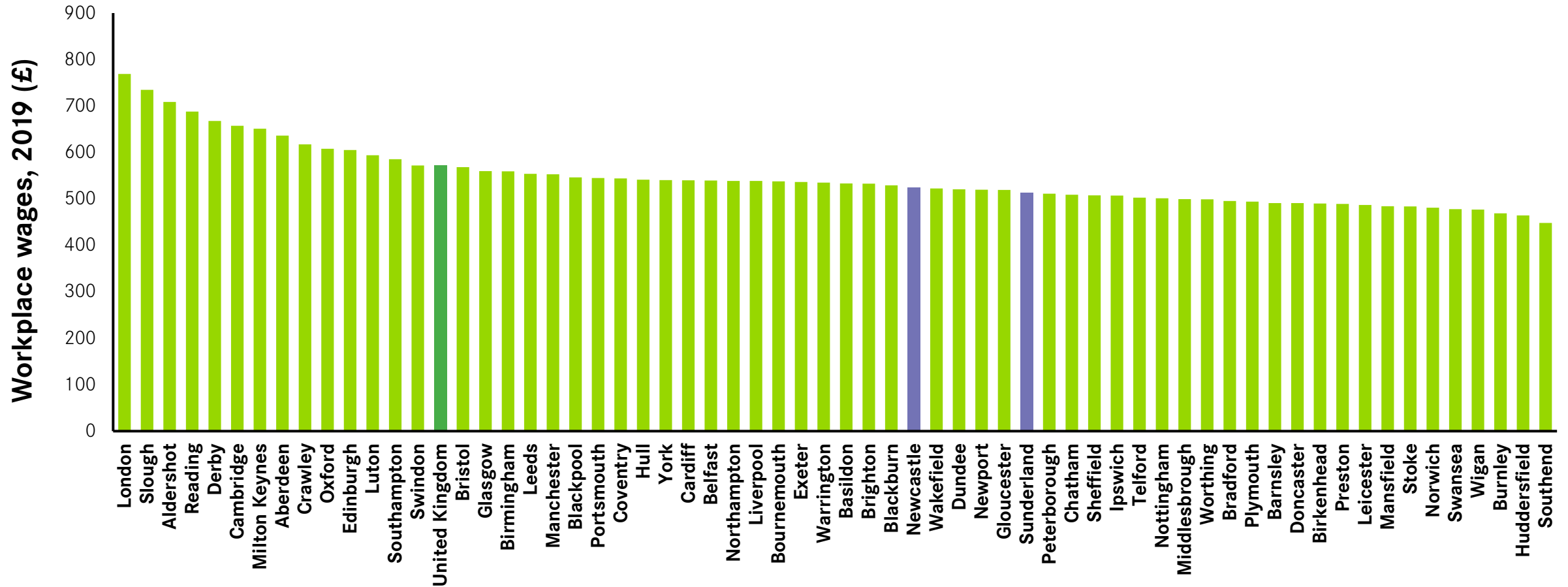
# In which the public sector has played an ever larger role



# Attracting and growing cutting edge activities has been a challenge

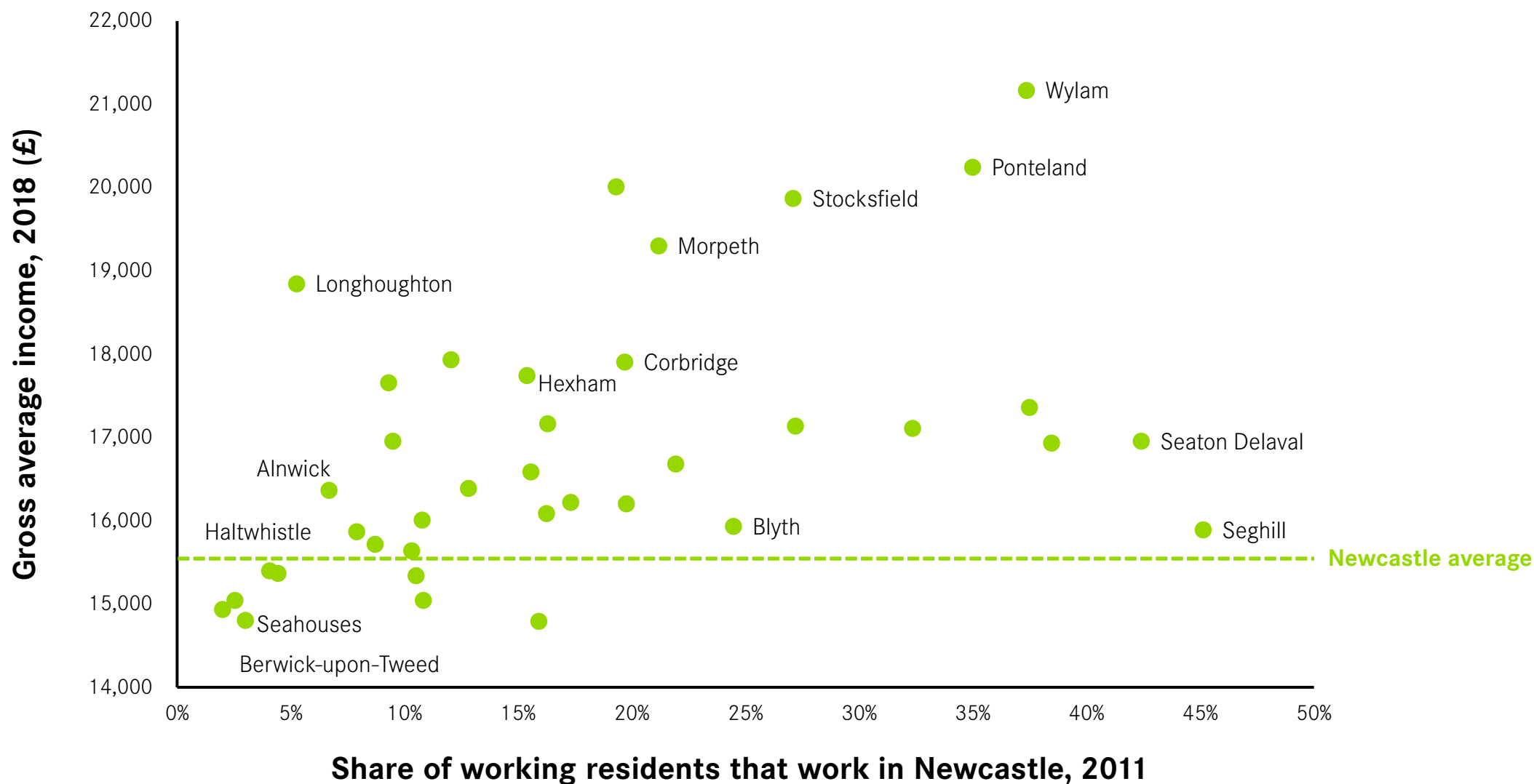


# This has an impact on wages and prosperity

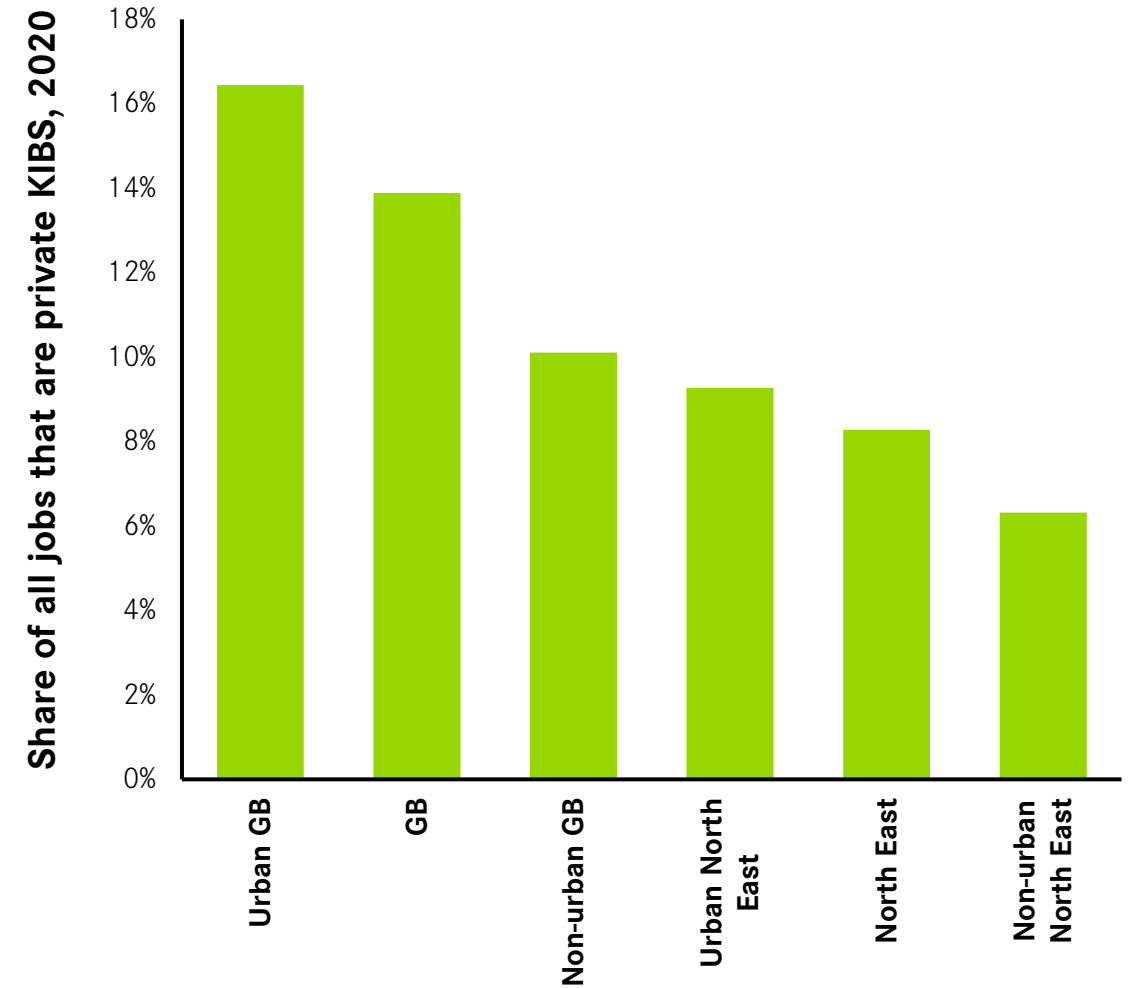
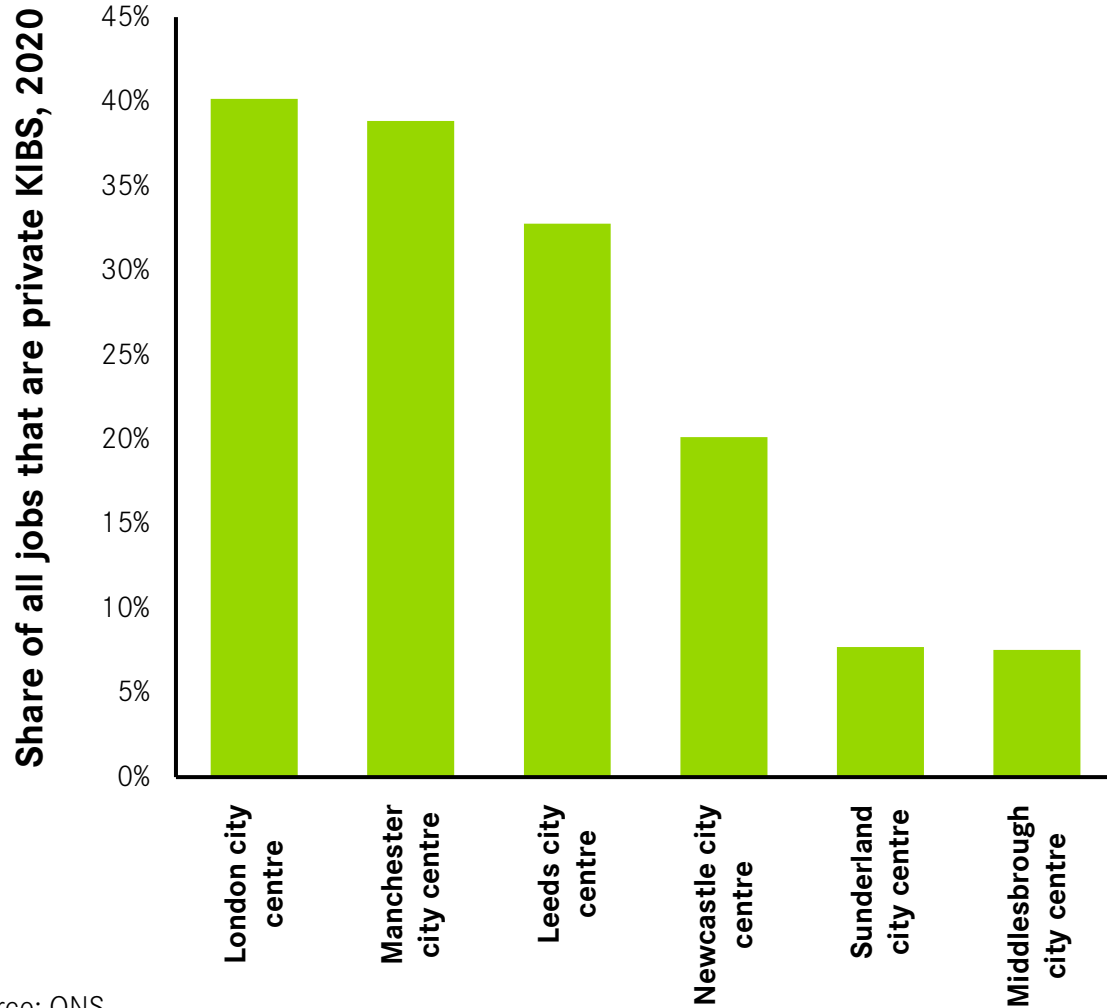




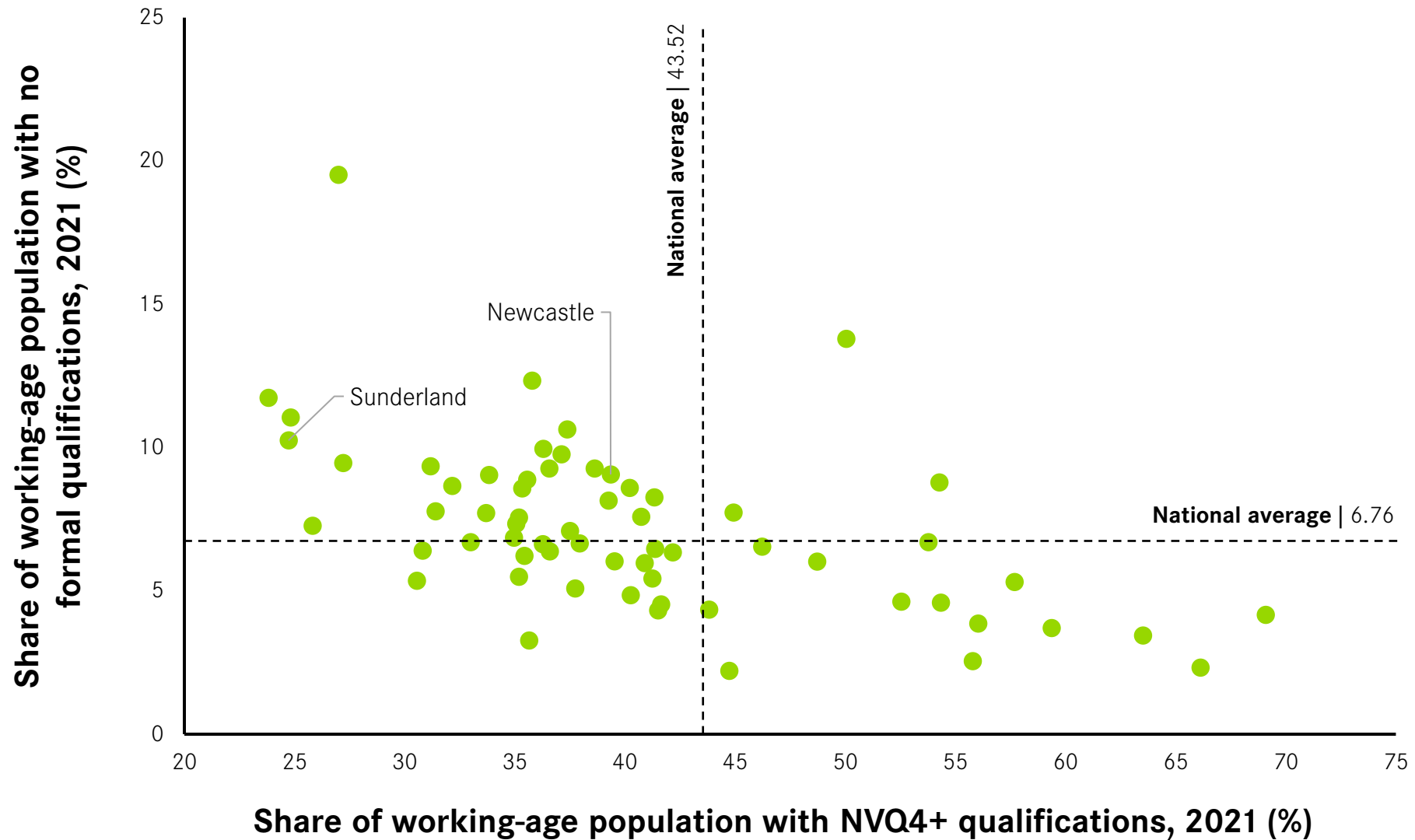
# And on wider prosperity of the North East



# City (centre) underperformance is a particular problem



# As is low skills





## What needs to be done now...

---

- The North East has struggled to reinvent its economy and attract in higher value added industries
- This is most visible in the performance of its city centres
- And this impacts on both the size of the wider NE economy and the access to prosperity that residents living across it have
- Policy should focus on addressing the barriers as to why these businesses are not coming to the North East in enough numbers

# Panel Discussion

- **Chair: Andrew Carter** | Chief Executive, Centre for Cities
- **Dominic Endicott** | Director, Northstar Ventures
- **Jane Robinson** | Pro-vice Chancellor Engagement and Place, Newcastle University
- **Lucy Winskell OBE** | Chair, NE LEP

@centreforcities

#RegionalGrowthUK



# Break

@centreforcities

#RegionalGrowthUK



# In conversation with **Mayor Jamie Driscoll**

**Jamie Driscoll** | North of Tyne Mayor

@centreforcities

#RegionalGrowthUK



# Keynote Speech

**Pete Daykin** | CEO & co-founder, Wordnerds

@centreforcities

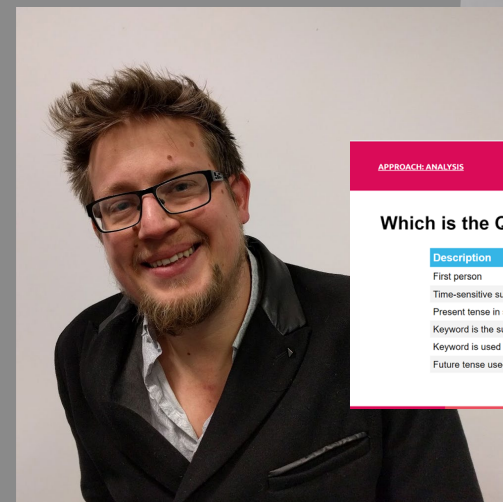
#RegionalGrowthUK







# } December 2015



APPROACH ANALYSIS

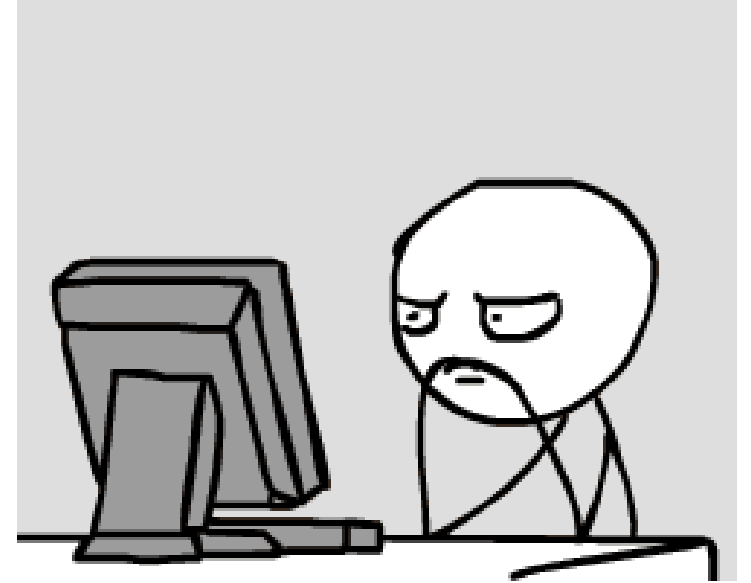
Which is the QA issue?

Description	1	2	3
First person	x	✓	✓
Time-sensitive subordinate clause	x	✓	✓
Present tense in subject clause	x	✓	✓
Keyword is the subject	x	✓	✓
Keyword is used passively	✓	x	✓
Future tense used	x	x	✓

Daykin & Storey

# Challenge #1

## PROBLEM BROKERAGE



## } The CEO's Job



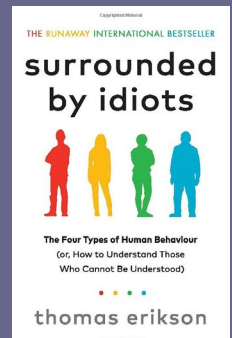
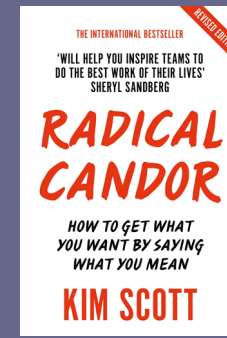
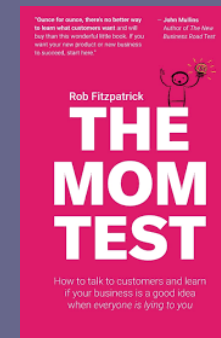
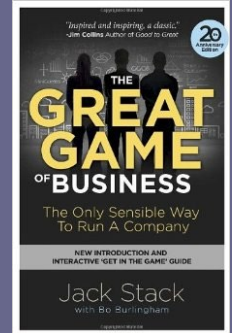
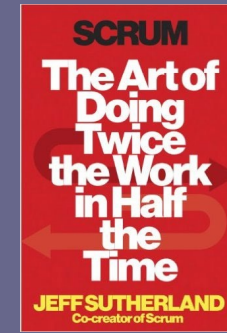
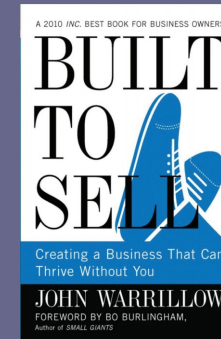
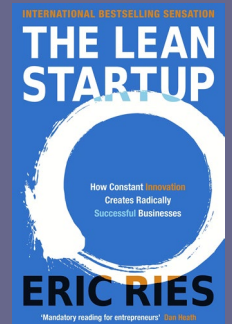
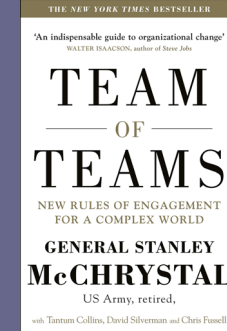
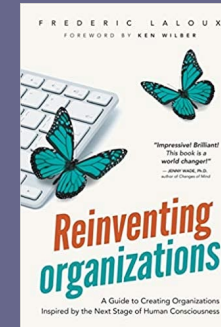
Set  
the  
Vision

# Challenge #2

BUSINESS

SUPPORT v 2ND

GEN FOUNDERS





Hire  
Great  
People

# Challenge #3

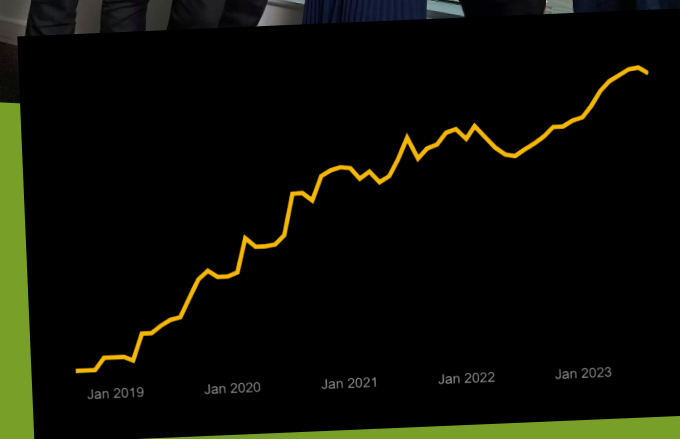
**HIRE** KEEP GREAT  
PEOPLE



Don't  
Run  
Out of  
Money

# Challenge #4

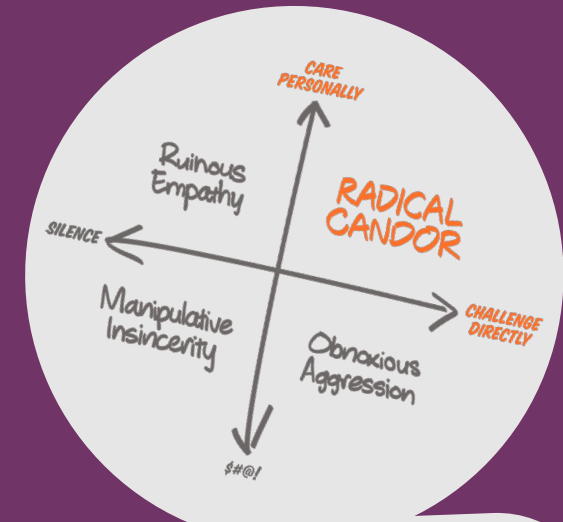
IT'S NOT ALL  
ABOUT RAISING



Get  
Out of  
the  
Way

# Challenge #5

RUN AWAY  
FROM FIRES





# Thank you for attending



Event survey

#RegionalGrowthUK

@centreforcities

