

Stoke

Local authorities in PUA:

Newcastle-Under-Lyme, Stoke-on-Trent



	Total	Rank	Rate	Rank
population				
Total population, 2021	381,000	(21/63)		
Population change, 2011-21			2.3%	(52/63)
business & innovation				
GVA (bn), 2020	£8.3	(30/63)		
GVA per hour, 2020	£30.8	(51/62)		
Business start-ups per 10,000 pop, 2021			41.5	(49/63)
Business closures per 10,000 pop, 2021			30.8	(57/63)
Business stock per 10,000 pop, 2021			266.1	(55/63)
New economy firms per 10,000, 2022			16.6	(38/63)
jobs				
Private sector jobs change, 2020-21	1,000		0.9%	(38/62)
Ratio of private to public jobs, 2021			2.3	(36/62)
industrial structure				
Manufacturing jobs, 2021	18,000		10.5%	(15/62)
Private knowledge services jobs, 2021	10,000		5.8%	(59/62)
Publicly-funded services jobs, 2021	53,900		31.5%	(22/62)
Other private services jobs, 2021	80,000		46.7%	(9/62)
wages				
Avg. weekly workplace earnings, 2022	£523	(60/63)		
employment & unemployment				
Employment rate, 2022			78.3%	(17/63)
Claimant count, Nov 2022	10,770		4.5%	(16/63)
skills & education				
High level qualifications, 2021	74,700		31.4%	(54/63)
No formal qualifications, 2021	18,500		7.8%	(23/63)
GCSEs in Maths & Eng., grade 9-4, 2022			61%	(50/55)
housing				
Housing stock change, 2020-21	1,110		0.6%	(37/63)
Average house price, 2022	161,400	(57/62)		
Housing affordability ratio, 2022			6.2	(57/62)
digital connectivity				
Connections subscribed 30Mbps+, 2022			77.8%	(27/63)
environment				
CO ₂ emissions per capita (t), 2020			4.6	(11/63)
Days a year of poor air quality, 2021- 22	19	(42/63)		