

# Talk of the Town - Appendix

## Definition of high-skilled exporter jobs

These jobs were defined using detailed occupational data on place of work from the Census. 2-digit occupational codes were used. This is because although 3-digit data was available for England and Wales, it was not for Scotland.

The following were classed as high-skilled exporting jobs:

- **11** Corporate managers and directors
- **21** Science, research, engineering and technology professionals
- **31** Science, engineering and technology associate professionals
- **35** Business and public service associate professionals

## Definition of local services, goods exporters, services exporters and public sector

Using the broad industrial categories provided in the Census (greater detail is not available), the following definitions were used:

### Local services:

- **D.** Electricity, gas, steam and air conditioning supply
- **E.** Water supply, sewerage, waste management and remediation activities
- **F.** Construction
- **G.** Wholesale and retail trade; repair of motor vehicles and motorcycles
- **I.** Accommodation and food service activities
- **L.** Real estate activities
- **M.** Professional scientific and technical activities
- **N.** Administrative and support service activities
- **R S.** Arts, entertainment and recreation; other service activities
- **T.** Activities of households as employers; undifferentiated goods and services producing activities of household for own use
- **U.** Activities of extraterritorial organisations and bodies

### Goods exporters:

- **A.** Agriculture, forestry and fishing
- **B.** Mining and quarrying
- **C.** Manufacturing

**Services exporters:**

- **H.** Transport and storage
- **J.** Information and communication
- **K.** Financial and insurance activities

**Public services:**

- **O.** Public administration and defence; compulsory social security
- **P.** Education
- **Q.** Human health and social work activities

**Towns used in this research**

Abingdon	Clacton-on-Sea	Lancaster/Morecambe	Tamworth
Accrington/Rossendale	Coalville	Leighton Buzzard	Taunton
Alfreton/South Normanton	Colchester	Letchworth Garden City	Thanet
Amersham/Chesham	Colwyn Bay	Lichfield	Tonbridge
Andover	Corby	Lincoln	Tonypandy
Ashford (Kent)	Cramlington	Llanelli	Totton
Aylesbury	Crewe	Loughborough	Trowbridge
Banbury	Darlington	Lowestoft	Truro
Barnstaple	Didcot	Macclesfield	Wellingborough
Barrow-in-Furness	Dover	Maidenhead	Welwyn Garden City
Barry	Durham	Maidstone	Weston-Super-Mare
Basingstoke	Eastbourne	Merthyr Tydfil	Weymouth
Bath	Ebbw Vale	Newark-on-Trent	Widnes
Bedford	Falmouth	Newbury/Thatcham	Winchester
Beverley	Felixstowe	Newport (Isle of Wight)	Windsor
Billericay	Fleet	Newton Abbot	Winsford (Cheshire West and Chester)
Bishop's Stortford	Folkestone	Northwich	Wisbech
Blyth (Northumberland)	Grantham	Nuneaton	Worcester
Bognor Regis	Grays	Paignton/Torquay	Worksop
Boston	Great Malvern	Peterlee	Wrexham
Braintree	Great Yarmouth	Pontefract	Yate
Brentwood	Grimsby	Redditch	Yeovil
Bridgend	Halifax	Redhill (Reigate and Banstead)	Ayr
Bridgwater	Harrogate	Redruth	Coatbridge and Airdrie
Bridlington	Hartlepool	Rhyl/Prestatyn	Cumbernauld
Brighouse	Hastings	Royal Leamington Spa	Dalkeith
Bromsgrove	Hatfield	Royal Tunbridge Wells	Dumfries
Buckley	Haywards Heath	Rugby	Dunfermline

Burton upon Trent	Hereford	Runcorn	East Kilbride
Bury St Edmunds	Herne Bay/Whitstable	Rushden	Falkirk
Cannock	Hertford/Ware	Salisbury	Glenrothes
Canterbury	High Wycombe	Scarborough	Greenock
Canvey Island	Hinckley	Scunthorpe	Hamilton
Carlisle	Hitchin	Shrewsbury	Inverness
Castleford	Horsham	Sittingbourne	Irvine
Chelmsford	Huntingdon	Southport	Kilmarnock
Cheltenham	Kendal	Spalding	Kirkcaldy
Chester	Kettering	Stafford	Livingston
Chesterfield	Kidderminster	Stevenage	Motherwell and Bellshill
Chichester	King's Lynn	Stratford-upon-Avon	Perth
Chippenham (Wiltshire)	Kirkby	Stroud	Stirling

## Core city region definitions

### **Birmingham**

Hinckley and Bosworth, Cannock Chase, East Staffordshire, Lichfield, Tamworth, North Warwickshire, Nuneaton and Bedworth, Rugby, Stratford on Avon, Warwick, Birmingham, Coventry, Dudley, Sandwell, Solihull, Walsall, Wolverhampton, Bromsgrove, Redditch, Wyre Forest

### **Bristol**

Bath and North East Somerset, Bristol, North Somerset, South Gloucestershire

### **Cardiff**

Blaenau Gwent, Bridgend, Caerphilly, Cardiff, Merthyr Tydfil, Monmouthshire, Newport, Rhondda, Cynon, Taff, Torfaen, Vale of Glamorgan

### **Glasgow**

East Dunbartonshire, East Renfrewshire, Glasgow City, Inverclyde, North Lanarkshire, Renfrewshire, South Lanarkshire, West Dunbartonshire

### **Leeds**

York, Craven, Harrogate, Selby, Barnsley, Bradford, Calderdale, Kirklees, Leeds, Wakefield

### **Liverpool**

Halton, Knowsley, Liverpool, St. Helens, Sefton, Wirral

### **Manchester**

Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford, Wigan

### **Newcastle**

Northumberland, Newcastle upon Tyne, North Tyneside

### **Nottingham**

Nottingham, Broxtowe, Gedling, Rushcliffe

### **Sheffield**

Doncaster, Rotherham, Sheffield, Bolsover, Chesterfield, Derbyshire Dales, North East Derbyshire, Bassetlaw