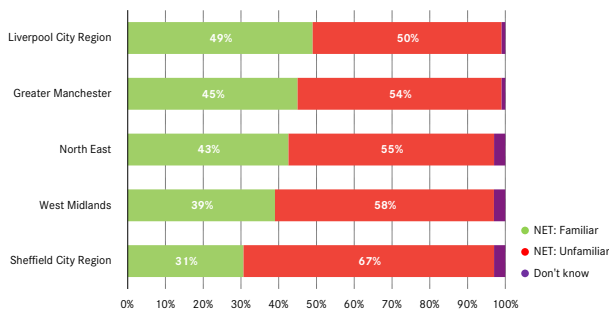


Four findings from our city-region polling on new mayors

We commissioned ComRes to survey 2,500 people across the five biggest city-regions due to introduce ‘metro-mayors’ in May 2017 – Greater Manchester, Sheffield City Region, Liverpool City Region, the North East and the West Midlands. Here are four things the polling results reveal:

1. Awareness of the introduction of new mayors is quite high given the elections are a year away.

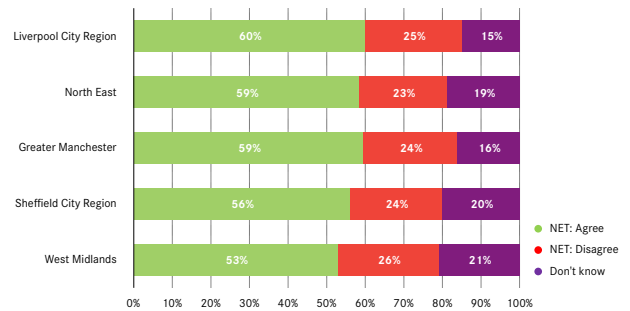
To what extent, if at all, were you previously familiar or unfamiliar with the plans to introduce a new Mayor for the city-region?



Source: ComRes. All adults in Greater Manchester (n=506); Sheffield City Region (n=504); Liverpool City Region (n=503); North East (n=511); West Midlands (n=514).

2. And people are keen for the new mayors to have more powers than council leaders.

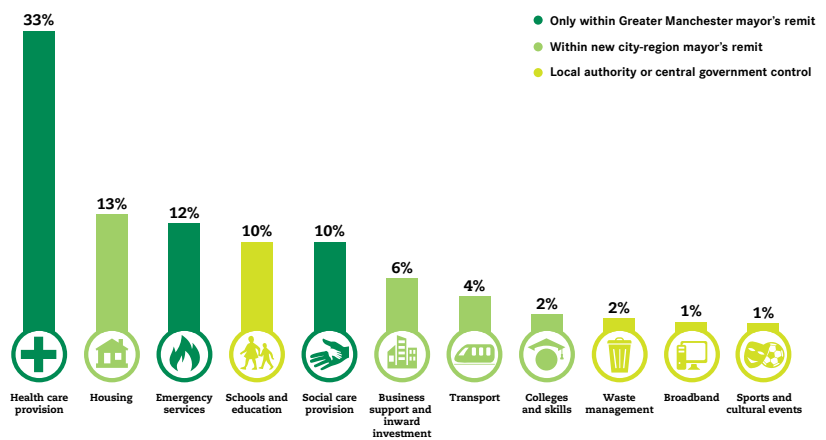
To what extent, if at all, do you agree or disagree that the new Mayor should have greater powers than local council leaders?



Source: ComRes. All adults in Greater Manchester (n=506); Sheffield City Region (n=504); Liverpool City Region (n=503); North East (n=511); West Midlands (n=514). Percentages are rounded.

3. But at the moment, only the Greater Manchester Mayor will have the powers to deliver on some of the big concerns identified by those living in the five biggest city-regions.

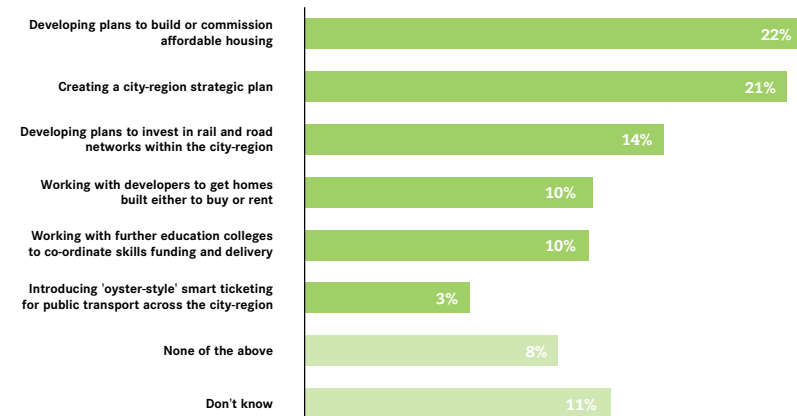
Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?



Source: ComRes. Average first preference of adults across Greater Manchester (n=506), Liverpool City Region (n=503), Sheffield City Region (n=504), North East (n=511) and the West Midlands (n=514).

4. Despite the attention the idea has received, people in the Sheffield City Region, the Liverpool City Region, the North East and the West Midlands do not view the introduction of smart-ticketing as an immediate priority.

Of the powers that the new Mayor will have, which of the following issues, if any, do you think should be her/his top priority in their first 100 days?



Source: ComRes. Average first preference of adults across Sheffield City Region (n=504); Liverpool City Region (n=503); North East (n=511); West Midlands (n=514).