



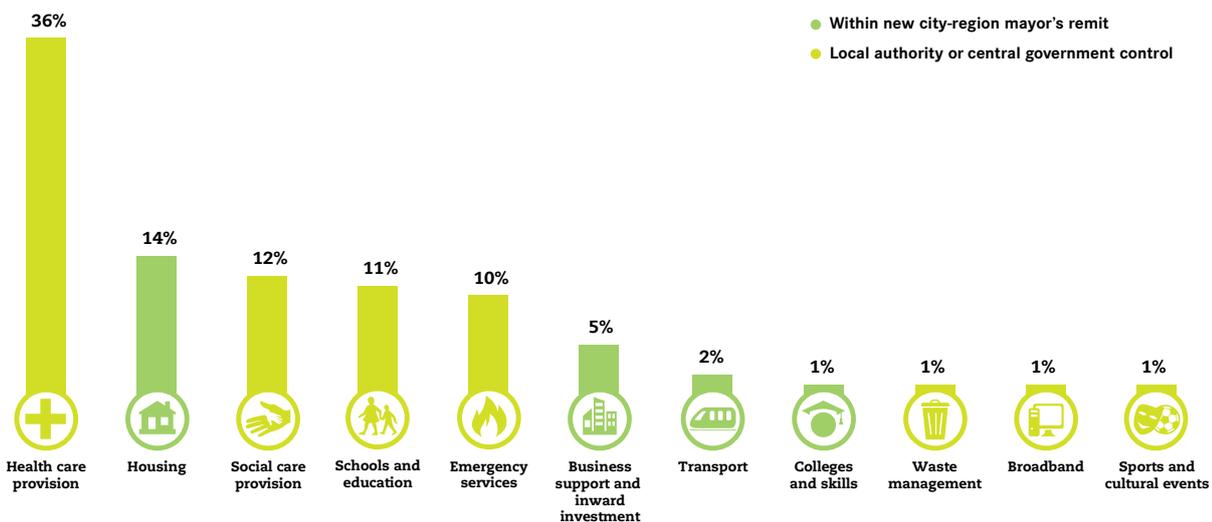
## What do people in the Liverpool City Region want from their new Mayor?

We commissioned ComRes to survey 503 people across Liverpool City Region on their attitudes to the new Mayor who will be elected in May 2017. Here are some of the main findings from the poll.

### Local priorities

More than a third of adults (36 per cent) in Liverpool City Region think that health care provision should be the priority for local politicians. Of the policy areas within the Mayor's remit, housing (14 per cent) has priority over business support (5 per cent), transport (2 per cent) or adult skills (1 per cent).

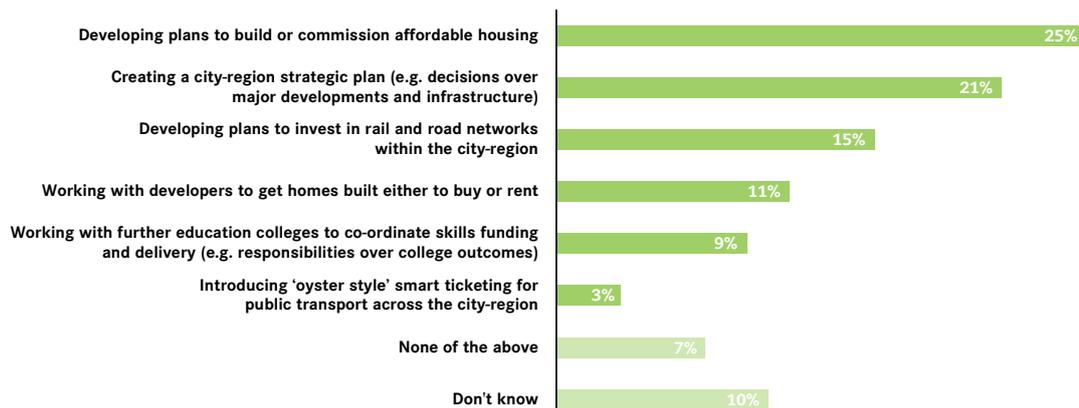
**Figure 1: Which, if any, of the following issues do you think should be the most important priority for politicians in your city at the moment?**



Source: ComRes. Average first preference of adults across the Liverpool City Region (n=503)

When minds are focused on the specific powers that the new Mayor will have, one in four (25 per cent) say that affordable housing should be the top priority for the Mayor. A significant number also think the Mayor should prioritise major infrastructure developments (21 per cent).

**Figure 2: Of the powers that the new Mayor will have, which of the following issues, if any, do you think should be her/his top priority in their first 100 days?**

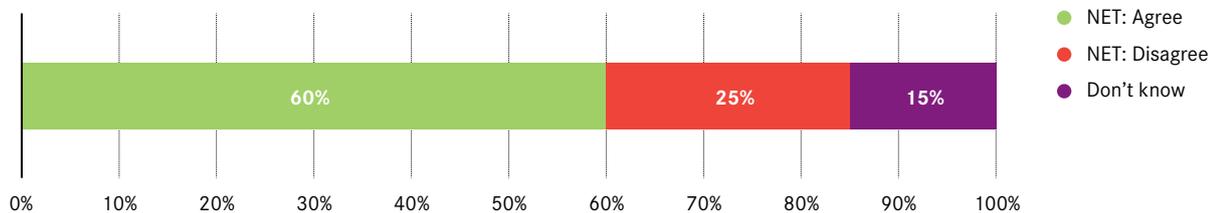


Source: ComRes. Average first preference of adults across the Liverpool City Region (n=503)

## Mayoral powers

Three-in-five adults in Liverpool City Region (60 per cent) agree that the new Mayor should have greater powers than local council leaders, and a quarter (25 per cent) disagree.

**Figure 3: To what extent, if at all, do you agree or disagree that the new Mayor should have greater powers than local council leaders?**

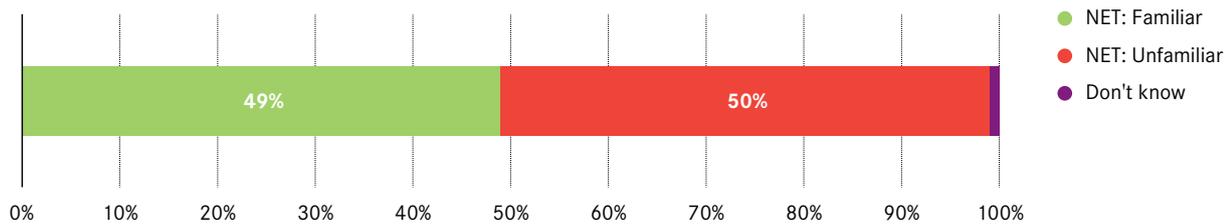


Source: ComRes. All adults in the Liverpool City Region (n=503). Percentages are rounded.

## Awareness

Half of adults (49 per cent) in Liverpool City Region say they were familiar with plans to introduce a new Mayor for their region.

**Figure 4: To what extent, if at all, were you previously familiar or unfamiliar with the plans to introduce a new Mayor for the city-region?**



Source: ComRes. All adults in the Liverpool City Region (n=503).

## Contact

**Ed Clarke** Analyst

[e.clarke@centreforcities.org](mailto:e.clarke@centreforcities.org) / 020 7803 4308

© Centre for Cities 2016

**Centre for Cities**  
 Second Floor  
 9 Holyrood Street  
 London SE1 9EL

[www.centreforcities.org](http://www.centreforcities.org)

Centre for Cities is a registered charity (No 1119841) and a company limited by guarantee registered in England (No 6215397)