

Open for Business: The size of local competition

Source: ONS Business Demography and TBR Observatories, 2010 data

City	Local-facing businesses per 10,000 population (2010)	External-facing businesses per 10,000 population (2010)	Business start-ups per 10,000 population (2010)
1 Aberdeen	324.4	67.4	47.7
2 London	314.5	68.6	65
3 Brighton	300.2	62.6	52.1
4 Bournemouth	299	61.7	40.8
5 Edinburgh	293.7	60.2	42.6
6 Aldershot	274.7	75.8	44.5
7 Cambridge	271.9	75.9	35.8
8 Blackpool	265.6	49.3	29.6
9 Worthing	265.3	55.8	33.9
10 Bristol	255.5	58.5	36.7
11 Warrington	253.9	56.0	39.2
12 Norwich	253.3	61.8	28.6
13 York	250.6	49.0	32.9
14 Milton Keynes	250.5	72.0	50.1
15 Preston	250.4	58.1	32
16 Crawley	250.3	64.2	43.5
17 Cardiff	250.1	50.0	29.9
18 Hastings	247.8	46.2	27.5
19 Manchester	246.2	58.3	37.6
20 Grimsby	242.1	48.5	48.3
21 Southend	242.0	52.4	39.3
22 Reading	241.3	72.3	47.5
23 Northampton	238.7	54.9	38
24 Gloucester	238.7	55.3	29.6
25 Blackburn	238.1	60.3	31.8
26 Huddersfield	233.7	57.8	33.3
27 Bolton	233.7	50.5	35.8
28 Glasgow	233.5	45.5	31.8
29 Leeds	232.3	53.6	35.4
30 Ipswich	231.3	53.7	30.4
31 Burnley	231.0	57.7	27.8
32 Peterborough	228.1	61.0	33.7
33 Oxford	227.0	53.1	28
34 Southampton	226.8	49.1	30.5
35 Dundee	224.5	43.5	23.9
36 Leicester	223.9	62.8	34
37 Swansea	223.8	43.1	24.5
38 Portsmouth	223.1	45.9	30.9
39 Birmingham	217.8	55.4	30.5
40 Swindon	217.1	50.5	33.9
41 Derby	216.2	44.6	27.9
42 Rochdale	213.2	50.4	29.2
43 Wakefield	213.1	47.6	26.6
44 Newport	212.8	45.6	27.2
45 Doncaster	209.9	43.3	26.3
46 Bradford	208.2	50.4	30.2
47 Belfast	207.9	48.0	25.6
48 Nottingham	204.7	49.9	26.2
49 Stoke	204.1	47.5	23.2
50 Telford	203.6	62.4	26.4
51 Wigan	202.0	41.4	25.7
52 Sheffield	201.9	49.1	25.6
53 Chatham	196.6	42.3	29
54 Newcastle	194.7	39.6	23.7
55 Barnsley	192.8	42.8	24.8
56 Coventry	192.7	47.5	30.6
57 Birkenhead	192.4	35.3	26.4
58 Luton	191.4	41.3	32.2
59 Plymouth	190.9	34.4	21.3
60 Mansfield	188.7	45.6	21.7
61 Liverpool	187.7	37.4	26
62 Hull	182.6	44.2	23.5
63 Middlesbrough	168.8	34.7	22.1
64 Sunderland	158.9	30.0	16.8



Open for Business: Business branches & foreign ownership

Source: TBR Observatories, 2010 data

City	% of businesses that are branches (2010)	% of businesses that are foreign owned (2010)
1 Aberdeen	23.7%	7.1%
2 Milton Keynes	21.4%	7.0%
3 Crawley	21.0%	5.9%
4 Swindon	20.5%	7.2%
5 Ipswich	20.3%	4.8%
6 Cambridge	19.9%	5.1%
7 Oxford	19.7%	6.0%
8 Reading	19.5%	6.7%
9 Gloucester	19.4%	5.9%
10 Dundee	19.1%	4.3%
11 Northampton	19.1%	5.5%
12 Edinburgh	19.1%	4.4%
13 Southampton	18.7%	4.8%
14 Warrington	18.7%	5.7%
15 Aldershot	18.6%	5.5%
16 Peterborough	18.5%	4.8%
17 Telford	18.5%	5.3%
18 Leeds	18.5%	4.2%
19 Hull	18.3%	3.8%
20 Cardiff	18.1%	4.3%
21 Luton	18.0%	5.6%
22 Glasgow	18.0%	4.3%
23 Bristol	17.9%	5.1%
24 Middlesbrough	17.5%	4.4%
25 London	17.4%	4.8%
26 Newcastle	17.1%	4.3%
27 Plymouth	16.9%	3.8%
28 Birmingham	16.9%	4.0%
29 Coventry	16.7%	5.8%
30 Derby	16.6%	4.1%
31 York	16.5%	3.7%
32 Manchester	16.5%	3.8%
33 Portsmouth	16.3%	4.2%
34 Wakefield	16.2%	4.3%
35 Norwich	16.1%	3.5%
36 Grimsby	16.1%	4.1%
37 Sunderland	16.1%	4.4%
38 Nottingham	16.0%	3.6%
39 Liverpool	15.8%	3.6%
40 Sheffield	15.8%	3.6%
41 Newport	15.7%	3.9%
42 Belfast	15.7%	4.5%
43 Stoke	15.2%	2.9%
44 Mansfield	15.0%	3.8%
45 Preston	14.9%	3.1%
46 Leicester	14.5%	3.5%
47 Blackburn	14.4%	3.4%
48 Swansea	14.0%	3.6%
49 Rochdale	14.0%	3.3%
50 Bournemouth	13.9%	3.2%
51 Bradford	13.8%	3.2%
52 Bolton	13.6%	3.0%
53 Doncaster	13.4%	3.3%
54 Wigan	13.3%	2.9%
55 Chatham	13.2%	3.2%
56 Worthing	13.0%	2.7%
57 Huddersfield	12.0%	2.5%
58 Birkenhead	11.8%	2.7%
59 Burnley	11.5%	2.7%
60 Brighton	11.3%	2.6%
61 Barnsley	10.9%	2.6%
62 Blackpool	10.8%	2.1%
63 Hastings	10.8%	2.3%
64 Southend	9.4%	2.0%



Open for Business: Foreign ownership

Source: TBR Observatories, 2010 data

City	Share of US businesses in business stock (%) (2010)	Share of Eurozone businesses in business stock (%) (2010)	Share of BRICs businesses in business stock (%) (2010)
1 Reading	2.8%	2.3%	0.1%
2 Aberdeen	2.2%	2.2%	0.1%
3 Swindon	2.0%	3.0%	0.2%
4 Aldershot	1.9%	2.4%	0.1%
5 Oxford	1.8%	2.7%	0.1%
6 Cambridge	1.7%	1.7%	0.0%
7 Milton Keynes	1.7%	3.2%	0.1%
8 Crawley	1.6%	2.4%	0.1%
9 Coventry	1.5%	3.1%	0.1%
10 London	1.4%	1.8%	0.1%
11 Edinburgh	1.4%	1.7%	0.0%
12 Warrington	1.4%	2.8%	0.2%
13 Northampton	1.4%	2.5%	0.2%
14 Luton	1.4%	2.6%	0.2%
15 Southampton	1.4%	2.0%	0.1%
16 Cardiff	1.4%	1.8%	0.1%
17 Dundee	1.3%	1.5%	0.1%
18 Middlesbrough	1.3%	1.8%	0.1%
19 Bristol	1.3%	2.5%	0.1%
20 Gloucester	1.3%	2.4%	0.2%
21 Portsmouth	1.2%	2.1%	0.1%
22 Peterborough	1.1%	2.4%	0.2%
23 Telford	1.1%	2.9%	0.0%
24 Plymouth	1.1%	1.7%	0.1%
25 Birmingham	1.1%	1.9%	0.1%
26 Glasgow	1.1%	1.9%	0.1%
27 York	1.1%	1.8%	0.1%
28 Newport	1.1%	1.9%	0.1%
29 Sunderland	1.1%	2.1%	0.1%
30 Leeds	1.1%	1.9%	0.0%
31 Leicester	1.1%	1.6%	0.0%
32 Newcastle	1.1%	1.8%	0.1%
33 Manchester	1.1%	1.7%	0.1%
34 Rochdale	1.0%	1.6%	0.0%
35 Wakefield	1.0%	2.4%	0.1%
36 Ipswich	1.0%	2.3%	0.1%
37 Chatham	1.0%	1.5%	0.0%
38 Derby	1.0%	2.0%	0.1%
39 Belfast	0.9%	2.6%	0.1%
40 Hull	0.9%	2.0%	0.1%
41 Sheffield	0.9%	1.9%	0.1%
42 Swansea	0.9%	2.0%	0.1%
43 Bournemouth	0.8%	1.3%	0.1%
44 Grimsby	0.8%	2.2%	0.0%
45 Nottingham	0.8%	1.5%	0.1%
46 Brighton	0.8%	1.1%	0.0%
47 Preston	0.8%	1.4%	0.0%
48 Bradford	0.8%	1.7%	0.0%
49 Doncaster	0.8%	1.9%	0.1%
50 Norwich	0.8%	1.7%	0.1%
51 Liverpool	0.8%	1.9%	0.1%
52 Bolton	0.8%	1.4%	0.1%
53 Mansfield	0.7%	1.7%	0.2%
54 Wigan	0.7%	1.5%	0.1%
55 Hastings	0.7%	1.1%	0.0%
56 Stoke	0.7%	1.6%	0.1%
57 Burnley	0.7%	1.4%	0.0%
58 Worthing	0.7%	1.1%	0.1%
59 Birkenhead	0.6%	1.4%	0.1%
60 Huddersfield	0.6%	1.4%	0.1%
61 Blackburn	0.6%	2.0%	0.0%
62 Barnsley	0.5%	1.3%	0.1%
63 Blackpool	0.4%	1.0%	0.1%
64 Southend	0.4%	0.9%	0.0%



Open for Business: Typology of business base across cities

Source: TBR Observatories, 2010 data and Webber C & Swinney P (2010)
Private sector cities: A new geography of opportunity London: Centre for Cities

City	Business base typology	Private Sector Cities typology
Aberdeen	More entrepreneurial, open	Stable
Aldershot	More entrepreneurial, open	Buoyant
Crawley	More entrepreneurial, open	Buoyant
Edinburgh	More entrepreneurial, open	Buoyant
Grimsby	More entrepreneurial, open	Stable
London	More entrepreneurial, open	Buoyant
Milton Keynes	More entrepreneurial, open	Buoyant
Northampton	More entrepreneurial, open	Stable
Reading	More entrepreneurial, open	Buoyant
Warrington	More entrepreneurial, open	Stable
Bournemouth	More entrepreneurial, closed	Stable
Brighton	More entrepreneurial, closed	Buoyant
Southend	More entrepreneurial, closed	Stable
Birmingham	Less entrepreneurial, open	Stable
Bristol	Less entrepreneurial, open	Buoyant
Cambridge	Less entrepreneurial, open	Buoyant
Cardiff	Less entrepreneurial, open	Stable
Coventry	Less entrepreneurial, open	Stable
Derby	Less entrepreneurial, open	Stable
Dundee	Less entrepreneurial, open	Struggling
Glasgow	Less entrepreneurial, open	Stable
Gloucester	Less entrepreneurial, open	Stable
Hull	Less entrepreneurial, open	Struggling
Ipswich	Less entrepreneurial, open	Stable
Leeds	Less entrepreneurial, open	Stable
Liverpool	Less entrepreneurial, open	Stable
Luton	Less entrepreneurial, open	Stable
Manchester	Less entrepreneurial, open	Stable
Mansfield	Less entrepreneurial, open	Stable
Middlesbrough	Less entrepreneurial, open	Struggling
Newcastle	Less entrepreneurial, open	Stable
Newport	Less entrepreneurial, open	Stable
Norwich	Less entrepreneurial, open	Stable
Nottingham	Less entrepreneurial, open	Stable
Oxford	Less entrepreneurial, open	Buoyant
Peterborough	Less entrepreneurial, open	Stable
Plymouth	Less entrepreneurial, open	Stable
Portsmouth	Less entrepreneurial, open	Stable
Preston	Less entrepreneurial, open	Stable
Sheffield	Less entrepreneurial, open	Stable
Southampton	Less entrepreneurial, open	Stable
Stoke	Less entrepreneurial, open	Struggling
Sunderland	Less entrepreneurial, open	Stable
Swindon	Less entrepreneurial, open	Stable
Telford	Less entrepreneurial, open	Stable
Wakefield	Less entrepreneurial, open	Stable
York	Less entrepreneurial, open	Stable
Barnsley	Less entrepreneurial, closed	Struggling
Birkenhead	Less entrepreneurial, closed	Struggling
Blackburn	Less entrepreneurial, closed	Struggling
Blackpool	Less entrepreneurial, closed	Stable
Bolton	Less entrepreneurial, closed	Struggling
Bradford	Less entrepreneurial, closed	Stable
Burnley	Less entrepreneurial, closed	Struggling
Chatham	Less entrepreneurial, closed	Stable
Doncaster	Less entrepreneurial, closed	Stable
Hastings	Less entrepreneurial, closed	Stable
Huddersfield	Less entrepreneurial, closed	Stable
Leicester	Less entrepreneurial, closed	Stable
Rochdale	Less entrepreneurial, closed	Stable
Swansea	Less entrepreneurial, closed	Stable
Wigan	Less entrepreneurial, closed	Stable
Worthing	Less entrepreneurial, closed	Stable

