



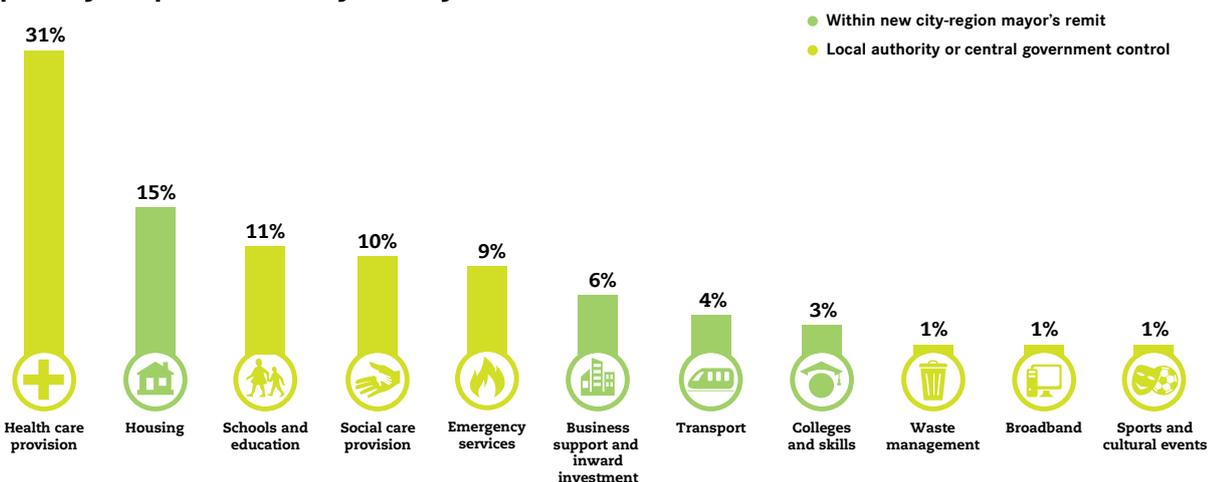
What do people in the West Midlands want from their new Mayor?

We commissioned ComRes to survey 514 people across the West Midlands on their attitudes to the new Mayor who will be elected in May 2017. Here are some of the main findings from the poll.

Local priorities

Three in 10 adults (31 per cent) in the West Midlands think that health care provision should be the most important priority for local politicians. Of the policy areas within the Mayor's remit, housing (15 per cent) has the priority over business support (6 per cent), transport (4 per cent) or adult skills (3 per cent).

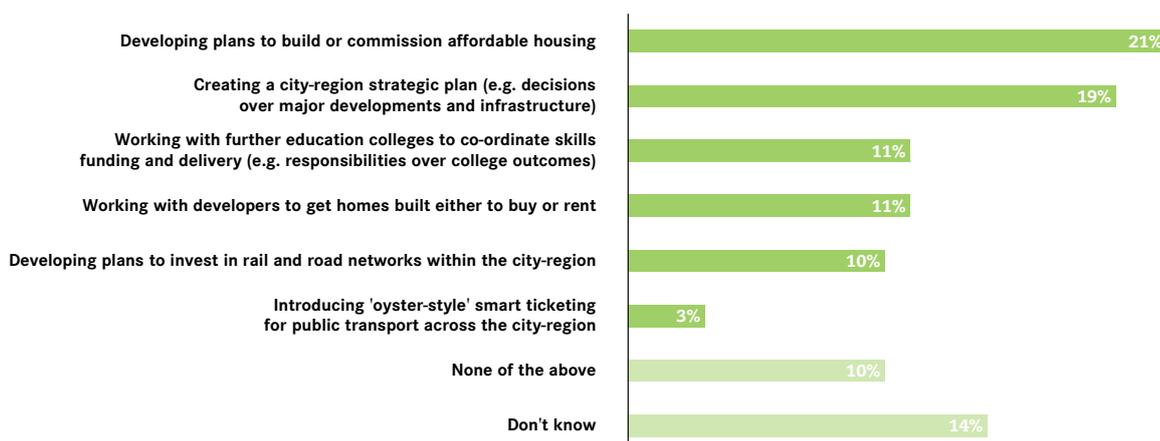
Figure 1: Which, if any, of the following issues do you think should be the most important priority for politicians in your city at the moment?



Source: ComRes. Average first preference of adults across the West Midlands (n=514)

When minds are focused on the specific powers that the new Mayor will have, one in five (21 per cent) say that affordable housing should be the top priority for the Mayor. A significant number also think the Mayor should prioritise major infrastructure developments (19 per cent).

Figure 2: Of the powers that the new Mayor will have, which of the following issues, if any, do you think should be her/his top priority in their first 100 days?

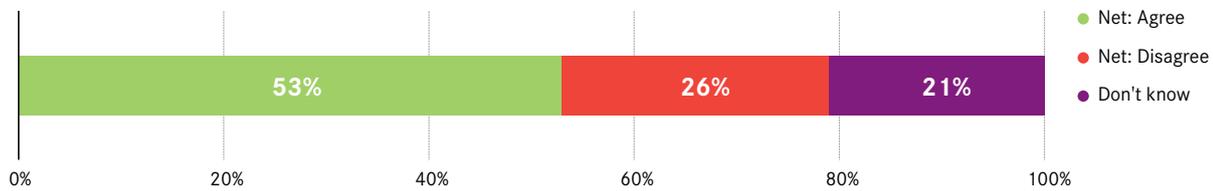


Source: ComRes. Average first preference of adults across the West Midlands (n=514)

Mayoral powers

More than half of adults from the West Midlands (53 per cent) say that they agree that the new Mayor should have greater powers than local council leaders.

Figure 3: To what extent, if at all, do you agree or disagree that the new Mayor should have greater powers than local council leaders?

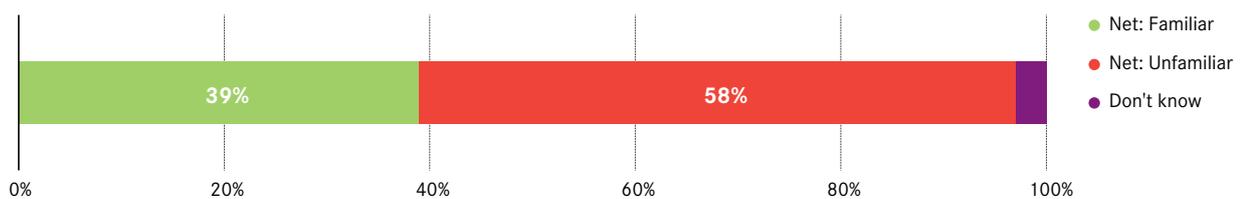


Source: ComRes. All adults in the West Midlands (n=514). Percentages are rounded.

Awareness

Two in five adults (39 per cent) in the West Midlands say they were previously familiar with the plans to introduce a new Mayor for their region.

Figure 4: To what extent, if at all, were you previously familiar or unfamiliar with the plans to introduce a new Mayor for the city-region?



Source: ComRes. All adults in the West Midlands (n=514).

Contact

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