

Swindon



Local authorities in PUA:

Swindon

	Rate	Rank
SME performance		
SMEs per 10,000 population, 2013	248.0	(24/64)
SMEs expanding, 2010-2013	25.2%	(63/64)
Change SMEs expanding 2008/11-2010/13	2.5%	(39/64)
SMEs contracting, 2010-2013	19.3%	(7/64)
Change SMEs contracting 2008/11-2010/13	5.1%	(36/64)
High-growth firms, 2010-2013	12.3%	(6/64)
Change high growth firms 2008/11-2010/13	24.6%	(25/64)
Ratio of expanding:contracting firms, 2010-2013	1.3	(38/64)
Average job gain per firm expanding, 2010-2013	7.9	(4/64)
Average job loss per firm contracting, 2010-2013	-3.9	(39/64)
Manufacturing firms expanding, 2010-2013	24.8%	(60/64)
Manufacturing firms contracting, 2010-2013	30.6%	(58/64)
Wide KIBS firms expanding, 2010-2013	19.8%	(59/64)
Wide KIBS firms contracting, 2010-2013	13.1%	(2/64)
Business start-ups per 10,000 population, 2012	37.5	(21/64)
Business closures, 2010-2013	14.8%	(16/64)
industrial profile of SMEs		
Employment in extraction, 2013	1.2%	(21/64)
Employment in manufacturing, 2013	13.4%	(36/64)
Employment in construction, 2013	10.6%	(24/64)
Employment in wide KIBS, 2013	16.6%	(22/64)
Employment in other services, 2013	57.4%	(34/64)
trade and strategy		
SMEs operating within local and regional markets, 2011	57.6%	(41/64)
SMEs with high and very high Product Market Strategies, 2013	56.8%	(4/64)
workforce, skills & capacity		
High level qualifications, 2012	29.3%	(35/64)
No formal qualifications, 2012	9.1%	(42/64)
5+ A*-C grades inc. English and Maths, 2012 [‡]	52.6%	(48/60)
Proportion of SMEs that trained staff in last 12 months, 2013	73.0%	(21/64)
Average training days per trainee, 2013	6.4	(43/64)
Incidence of hard to fill vacancies, 2013	42.1%	(16/64)
Firms reporting skills gaps, 2013	15.1%	(58/64)

‡Ranking does not include Scotland.

LEP: Swindon and Wiltshire